



Winners Brochure

The Winners Brochure will showcase best practice across London and the South East. A quality publication, it will become a great marketing tool for all those involved with the awards for months to come. As well as being given to all guests on the night, further copies will be available to winners and finalists for use with their own client base. As importantly, personal copies will be sent directly to over 1500 senior directors in leading construction clients and companies in our region encouraging them to use the featured companies. View last year's brochure: http://www.secbe.org.uk/documents/awards_2013_winners_brochure_web.pdf

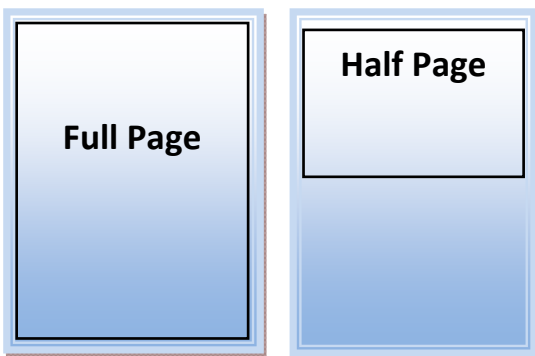
Featuring in the Brochure

The brochure is a great medium for increasing your profile and success in these awards. There are a number of ways to get noticed:

1. Take advertising space – a really cost effective way to reinforce your success; and/or
2. Contribute £250 per project entered to guarantee a 'Finalist Feature' entry; and/or
3. Win an award

Our winners are always very happy with their full page profile but finalists last year said they would like more recognition. However to accommodate this request, we do need to ask for a contribution of £250 towards production costs, especially as we do not charge entry fees for our awards. We propose to include the introductory paragraph from each of our finalists' submission forms + logo to create a 'Finalist Feature' entry. If you do not wish to contribute, then your finalist status will still be included as before with the name of project and submitting company.

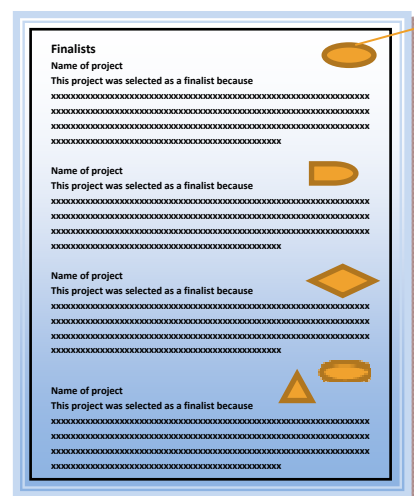
Advertising



Mechanical Data

Full page 297mm x 210mm (with 3mm bleed)
Half page 136mm x 185mm
Quarter page 136mm x 90mm

Finalist Feature



logo

Booking form

Contact name
Address
Telephone:
Email address
Purchase order number

Advertisement size	Y/N	Quantity	Cost
Finalist entry @ £250 per project entry			
Full page @ £800			
Half page @ £500			
Discount for Finalist entry + advertisement -£100			
		Sub total	
		VAT @ 20%	
		Total cost	

Please return booking form to: tina@secbe.org.uk

Deadline for artwork is Monday 19th May 2014

Signature

Date

For further information, please contact:

Tina McGeachan on 0118 9207 204

or email tina@secbe.org.uk